

CASE STUDY

VDOIntel helps increase Security and improve Operations at Auto Stores



CHALLENGE: INCREASE SECURITY AND IMPROVE OPERATIONS

XXX Auto Dealership has several outlets across the country, selling new and pre-owned inventory, and offering full sales, service, and parts departments. With over 100 people coming through each of their doors daily, they see as many as 3,000 people each month at each location. The security and operational challenges are enormous, and the auto security dispatch receives over 1,000 calls for service every month for each outlet. XXX Auto Dealership installed a wide range of surveillance technologies to cover all its locations, with more than 100 video cameras. Despite upgrading their video surveillance system to achieve more effective video recording and management, they faced the challenge of reviewing and analyzing hours of footage to turn the video data into actionable information.

SOLUTION

XXX Auto Dealership selected VDOIntel for rapid review, search, and analysis of the vast amount of video recorded daily. VDOIntel was integrated into the Auto Dealership's video management software, enabling them to handle security and safety in a more efficient, accurate, and proactive way. The VDOIntel solution enabled the Auto Dealership to review hours of video in minutes, addressing operational issues such as finding unauthorized people in restricted areas and identifying cars driving against traffic around their properties. The ability to rapidly pinpoint objects by appearance—such as people, vehicles, size, and color—and refine the search by behavior—such as direction, speed, or path—has helped the Auto Dealership meet the wide-ranging requirements of different users reviewing the video.



RESULTS

Ease of Use: VDOIntel is seamlessly integrated into the Auto Dealership's Video Monitoring System and is accessible at the click of a tab.

Improved Efficiency: An hour of video can be reviewed in a minute, freeing the Auto Dealership staff to focus on other important tasks.

Faster Time-to-Target: A trespasser attempted to enter the Auto Dealership unnoticed by the onsite guard. The cameras detected movement, and the intruder was seen crawling under trucks to steal batteries. By the time security was notified, he was missing. Cameras covering the paths of the trespasser were selected for review using VDOIntel. Within minutes, security discovered that the man had walked to a nearby metro station stop. Transit police were contacted and ensured his arrest.

About Us

Since 2007, VDOIntel has been providing surveillance, security, and analytics to businesses and properties of all types. From restaurants to multifamily properties, retail centers, construction sites, meat packing plants, and everything in between, we watch for you! Whether you have an existing camera infrastructure or need a complete system, we can help. Our online and mobile apps allow you to watch cameras in real-time and view escalated events specific to your custom protocols.

Businesses nationwide are increasing security and lowering overall security costs.

Contact us to find out how VDOIntel can help you!